

## Press Release

# Asahi Photoproducts Launches New 120 x 90 cm size AWP Water Plate Processor at Labelexpo 2015

Tokyo, Japan & Brussels, Belgium, September 16, 2015 – Asahi Photoproducts, a leading worldwide flexographic plate manufacturer, today announces the launch of a new flexo plate processor, the [AWP 4835 P](#), designed for mid-sized customers using a plate format of up to 120 x 90 cm (48 x 35 inch). Asahi will be unveiling this user friendly and automatic device at its open house event the day before Labelexpo Europe in Brussels. During the 28 September open house event, Asahi and key partners will be conducting live demonstrations and sharing details about the latest in flexographic printing technologies. In addition, Asahi Photoproducts will be located in Stand 5C20 at Labelexpo Europe, where visitors will also be able to get information about the new plate processor.

“We are looking forward to customer feedback on this exciting new plate processor,” says David Galton, Sales Director for Asahi Photoproducts. “It is engineered to deliver a sustainable quality output with fast plate access time. Its water processor reduces water use to a minimum, and washed photopolymer residues are filtered, resulting in a solid polymer cake that is easily recyclable. We believe visitors to both our open house and our Labelexpo stand will be extremely pleased with the capabilities of the AWP 4835 P.”

### Asahi AWP 4835 P Plate Processor: The details

Asahi AWP 4835 P plate processor is a user-friendly and durable device that has a stainless steel body for easy cleaning and a small footprint (3195 x 2056 x 1310 mm (LxWxH), and a touch screen control panel. It also features an Internet connection for remote access for machine servicing purposes. In addition, the AWP 4835 P plate processor:

- Accommodates plate thickness of 1.14 mm and 1.70 mm.
- Utilizes a two-way filtration system to capture washed photopolymer residues.
- Uses reverse rotating and oscillating brushes to ensure optimum washout performance.
- Has approximate processing temperatures of 40°C to ensure perfect plate production with excellent dimensional plate stability.
- Features maintenance alarms that can be customized to user requirements.

For more information on the Asahi Photoproducts line of digital flexographic printing plate solutions, please visit [www.asahi-photoproducts.com](http://www.asahi-photoproducts.com).

To confirm open house attendance with the desired number of participants from your printing company, please email [monika.d@duomedia.com](mailto:monika.d@duomedia.com). Seats are limited, and registrations are handled on a first come, first-served basis.

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### About Asahi Photoproducts

Asahi Photoproducts is a subsidiary of the Asahi Kasei Corporation and was founded in 1971 holding its European Headquarters in Belgium, Asahi Photoproducts is one of the leading pioneers of flexographic photopolymer plate development. By creating high quality flexographic solutions and through continued innovation, the company aims at driving print forward in balance with the environment.

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Please visit [www.asahi-photoproducts.com](http://www.asahi-photoproducts.com) for more information or contact:

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