

## PRESS RELEASE

# **UNITED CAPS Celebrates Manufacturing Milestone - 10 Billion of the World's Best Closures produced in one year**

## **Special November 30<sup>th</sup> event at UNITED CAPS DUNAVARSÁNY plant attracts customers, media**

Wiltz, Luxembourg, 4 December 2018 – UNITED CAPS, an international manufacturer of caps and closures, today reported that it held a successful event at its Hungarian plant to celebrate the manufacture of its 10 billionth closure this year, its innovative DOUBLEFLOW closure for edible oils. It is the first time in the company's history that 10 billion closures have been produced in a 12 month period.

Located in Dunavarsány, Hungary, the plant specializes in the production of caps and closures for edible oils and beverages. In line with UNITED CAPS 'CLOSE TO YOU' strategy to bring operations close to the customer where appropriate for exceptional customer service, the Dunavarsány plant is the company's gateway to Eastern Europe. It serves a number of well-known brands in that region, including the Polish brand Wielkopolski oil from Princes Group, one of Europe's fastest growing food and drink groups. UNITED CAPS is continuing to invest in the Hungarian plant, with a new manufacturing line already under construction.

"We are very proud to have manufactured our 10 billionth closure," said Benoit Henckes, CEO of UNITED CAPS. "It is a major milestone that highlights the faith the market puts in UNITED CAPS. It's a sign of reliability, a badge of honour. Our innovative DOUBLEFLOW closure was the 10 billionth closure. We don't set out every year to make the most closures. But this year, we are proud that 10 billion times, we've set out and succeeded in making the best closures."

UNITED CAPS celebrated this achievement with an event at its Dunavarsány plant, where the 10 billionth closure was manufactured. The event featured talks by CEO Henckes and the Dunavarsány Plant Director Szabolcs Szili.

"We at the Dunavarsány plant are honoured to be recognized for producing the 10 billionth closure for UNITED CAPS," Szili said.

DOUBLEFLOW is a precision pouring instrument for edible oils. Enhancing the user's edible oil experience, the ingenious DOUBLEFLOW pouring spout offers variety in pouring options and exceptional control thanks to its innovative droplet shape. It's lightweight and attractive with no compromise on spill-free performance, keeping the bottle dry and easy to handle while maintaining the quality of the contents throughout its shelf life. A wide selection of colours and printing options are available, enhancing the opportunity for brands to really break through on the shelf.

Menno Bax, Marketing Director for Wielkopolski, added: "This is a great innovation. At Wielkopolski, we are delighted to enhance our range with the new DOUBLEFLOW to make life

easier for our consumers, and to help strengthen our brand proposition and the activation plans we have with the Wielkopolski brand in the Polish market.”

For more information about products and services from UNITED CAPS, please visit [www.unitedcaps.com](http://www.unitedcaps.com). To learn more about UNITED CAPS DOUBLEFLOW, visit [www.unitedcaps-innovations.com/doubleflow](http://www.unitedcaps-innovations.com/doubleflow).

## CAPTIONS

1/ DOUBLEFLOW-exploded-view.jpg



10 billion times this year, UNITED CAPS made the best closures, and the company is especially proud of one of them, the “one cap with dual function” called DOUBLEFLOW. It is proof of UNITED CAPS’ quality, expertise and innovation.

2/ UC\_Plant\_Duna\_70x50cm\_2017\_high (1).jpg



The Hungarian plant specializes in closures for beverages and edible oils, such as our DOUBLEFLOW closure, which is used on Wielkopolski oil bottles.

## ABOUT UNITED CAPS

UNITED CAPS is a global industry reference for the design and production of highly-performant plastic caps and closures. Extensive innovative capabilities and a broad portfolio of advanced standard and bespoke solutions make UNITED CAPS a preferred partner to the world's leading companies. We support our customers' value chain by safeguarding product integrity, assuring safety and consumer health, and ultimately protecting brand reputation. A highly dynamic and flexible, family-based group, UNITED CAPS offers end-to-end solutions to serve a wide range of applications and markets around the world. The company is headquartered in Luxembourg and has manufacturing facilities in Belgium, France, Germany, Hungary, Ireland, Luxembourg and Spain. Employing more than 500 people, UNITED CAPS's turnover amounts to 137 million Euros (as at end 2017).

[www.unitedcaps.com](http://www.unitedcaps.com)



## PRESS CONTACT

Monika Dürr  
duomedia

[monika.d@duomedia.com](mailto:monika.d@duomedia.com)

+49 (0)6104 944895